

# High School to College Articulation Map

**Area of Study:** Marketing Education

**Pathway:** Marketing Entrepreneurship

<b>Region:</b>	<b>District:</b>	<b>School:</b>	<b>College/Institution:</b> Articulation Agreement in place?      Yes      No <b>Name of Degree or Certificate:</b>
<b>Contact Person:</b>		<b>Ph.#:</b>	
<b>E-mail:</b>		<b>Date:</b>	

High School				College		
Course Number	High School Suggested Academic Courses	H.S. Credit	College Credits	Course Number	College General Education Requirements	College Credits

**Note:** This is a regional agreement. Some classes and some concurrent enrollment agreements may not be available in your particular high school. See your individual school for specific program offering. **Note:** \*= concurrent    ^= distant

# High School to College Articulation Map (Continued)

Area of Study: Marketing Education

Pathway: Marketing Entrepreneurship

High School				College		
Course CIP #	CTE Pathway Courses (3.00 credits for completion)	H.S. Credit	College Credits	Course #	College Major Course Requirements	College Credits
<b>Course #</b>	<b>Introductory Course: (preferred)</b>	<b>Credit</b>				
08.0707	Marketing, Introduction (7-9 grade)	.50				
52.0511	Business Communications I	.50				
52.0521	Business Communications II	.50				
52.0311	Business Math	.50				
52.0417	Computer Technology	.50				
52.0461	Word Processing Basic/Keyboarding	.50				
	<b>Foundation Courses: (1.00 credits required)</b>					
08.0301	Entrepreneurship	.50				
08.0708	Marketing	.50				
	<b>Elective Courses: (2.00 credits)</b>					
52.0312	Accounting I	.50				
52.0322	Accounting II	.50				
08.9904	Advertising/Promotion	.50				
52.0813	Banking & Finance	.50				
52.0441	Business Law	.50				
52.0211	Business Management	.50				
52.0254	Business Web Page Design	.50				
08.0710	Customer Service	.50				
08.0601	Economics	.50				
08.1701	Real Estate	.50				
08.0903	Sports Marketing	.50				
32.0199	Student Internship (Critical Workplace Skills)	.50				
	<b>Additional Articulated Classes</b>					
<b>TOTAL Potential Credits Earned in High School</b>				<b>TOTAL Credits Required for Degree or Certificate</b>		

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